

## Overview

### Strategic Principles



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Investment Strategy

**Strategic Principles**

Board of Advisors

## Strategic Principles

DC Capital has a proven strategy based on its five Strategic Principles that it applies to each of its investments:

**I. Vision**

Develop a clear, concise vision, a purpose and the respective tactics for successful execution.

**II. People**

Attract, retain, motivate, and train the best people by providing them with advancement opportunities, professional challenges, and a culture that fosters respect and professional development.

**III. Communication**

Emphasize transparency and encourage active listening with both customers and employees and ensure the vision is clearly communicated to all levels of the organization.

**IV. Differentiation**

Develop unique, innovative solutions and services to meet the customer's needs.

**V. Ethics**

Instill a culture of integrity and ethical behaviour.